

Market Intelligence User Guide



Market Intelligence on the Once For All platform allows access to the latest exclusive construction leads, verified directly by Main Contractors across the UK Construction Market.



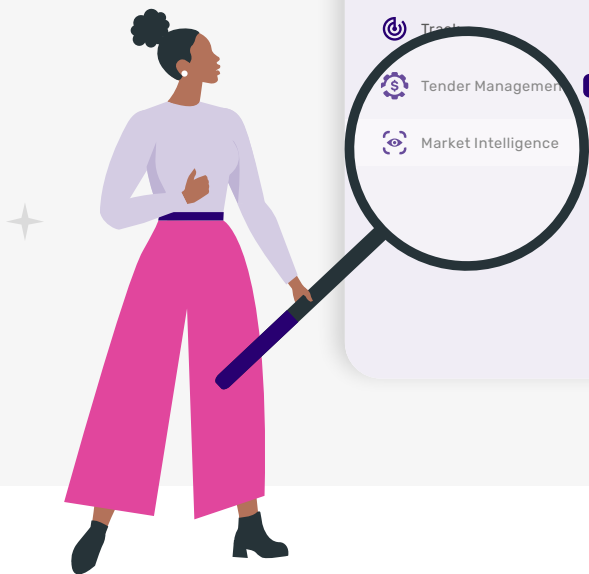
Overview

This best practice guide is designed to help contractors get the best from Once For All Market Intelligence.

Previously known as The Builders' Conference, this team of regionally based construction researchers hold regular phone calls with their contacts at the majority of the UK's top principal contractors about their latest build plans. The result is an unrivalled depth and breadth of build project data with high levels of accuracy, which complements the full database of public works leads and planning applications data that can also be found in Marketplace.

How to find Once For All Market Intelligence

Market Intelligence can be found on the left hand side of the Once For All Portal, under the section 'Marketplace':



← Main Menu

Marketplace

NEW!

Find Suppliers

Find Leads

Publish

Track

Tender Management

Market Intelligence

Newly Added Projects

25/7/2025	£2,500,000	New Build	PRI	Housing	London
25/7/2025	£1,720,000	Demolition	PRI	Office	Bristol
25/7/2025	£200,000	Extension	PRI	House	Edinburgh
25/7/2025	£2,500,000	New Build	PRI	Dwellings	Portsmouth

Use Case 1

I want to find new project leads and reach out directly to the correct person at the relevant principal contractor.

How to find this information:

- 1 Search via the drop down filters at the top for region, project category or type, contract type and created date or contract value.

Newly Added Projects



Region	Project Category	Project Type	Contract Type	Created Date	Contract Value
All	All	All	All	09/11/2022 29/07/2025	£2,500 £44,000,000,000
76.02K	added projects in	All Regions	with a value of	£1T	

- 2 Browse the projects that arise from your search filters. Once a project lead is found and you know the main contractor involved. Head to the next step.

- 3 Move to the 'Company Office Contacts' tab.

Newly Added Projects	Quarter Analysis	Awarded Projects	Individual Company Data	Working Relationship	Company Office Contacts
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- 4 Filter by the company name at the top of the page and the contact details of the relevant person(s) display.

Company Office Contacts

Company Name	Region	Office	City
All	All	All	All

Use Case 2

I want to compare the number of builds we are winning with a regional average to understand our performance vs our competitors.

How to find this information:

- 1 Click on the Quarter Analysis tab. Pick your region, project category, project type and the year quarter you are interested in. Leave contract value as is.
- 2 Then export the data using the '...' shown in the middle of the right hand side of the screen.
- 3 Then select the other contractor(s) you are interested in and view the number of projects they have been awarded in that time period.

Quarter Analysis

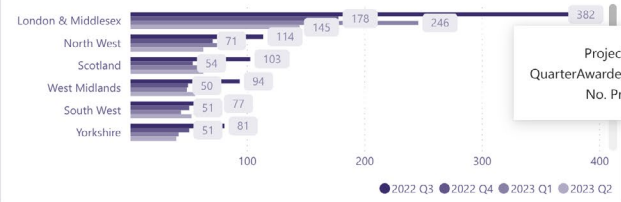
Export the data here

MARKET INTELLIGENCE

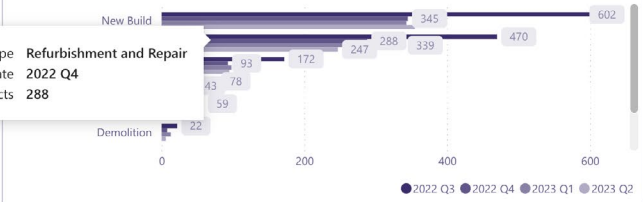
Region: All
Project Category: All
Project Type: All
Year / Quarter: Multiple selections
Contract Value: £2,935 to £6,000,000,000

3915 added projects in **All Regions** with a value of **£68bn**

Quarterly Analysis of Contracts



Quarterly Analysis of Contracts



Project Type: Refurbishment and Repair
 QuarterAwardedDate: 2022 Q4
 No. Projects: 288

Web URL	Submission Date	Value(£)	Main Contractor Bidder	Cat	Project Type	Sector	Client	Premises	Site Address	Town	County	Region	Ref
01/11/2023	01/11/2023	£9,000,000		RD	Refurbishment and Repair	PUB	National Highways	Road	A38 Fradley, National Memorial Arboretum, Barley Green Lane	Airewas	Staffordshire	West Midlands	322847
06/10/2023	06/10/2023	£4,000,000	Etec Contract Services Ltd	HO	New Build	PUB	Hillingdon London Borough Council	Childrens Home	113 Charville Lane	Hayes	Middlesex	London & Middlesex	323403
18/09/2023	18/09/2023	£38,000,000	Bowmer & Kirkland Ltd, Readle Construction Ltd	WH	New Build	PRI	St Modwen Properties Plc	Storage Facility	Land Adjacent to Burton Gateway Branton	Burton Upon Trent	Staffordshire	West Midlands	322911
28/08/2023	28/08/2023	£4,000,000		HO	New Build	PRI	Arbora Homes	Dwellings	Land East of Plummers Road Fordham	Colchester	Essex	Essex	325206
18/08/2023	18/08/2023	£700,000	Borras Construction Ltd,	MI	New Build	PRI	Market Intelligence	Church	Greenwood United Reformed Church	St Albans	Hertfordshire	Hertfordshire	322541

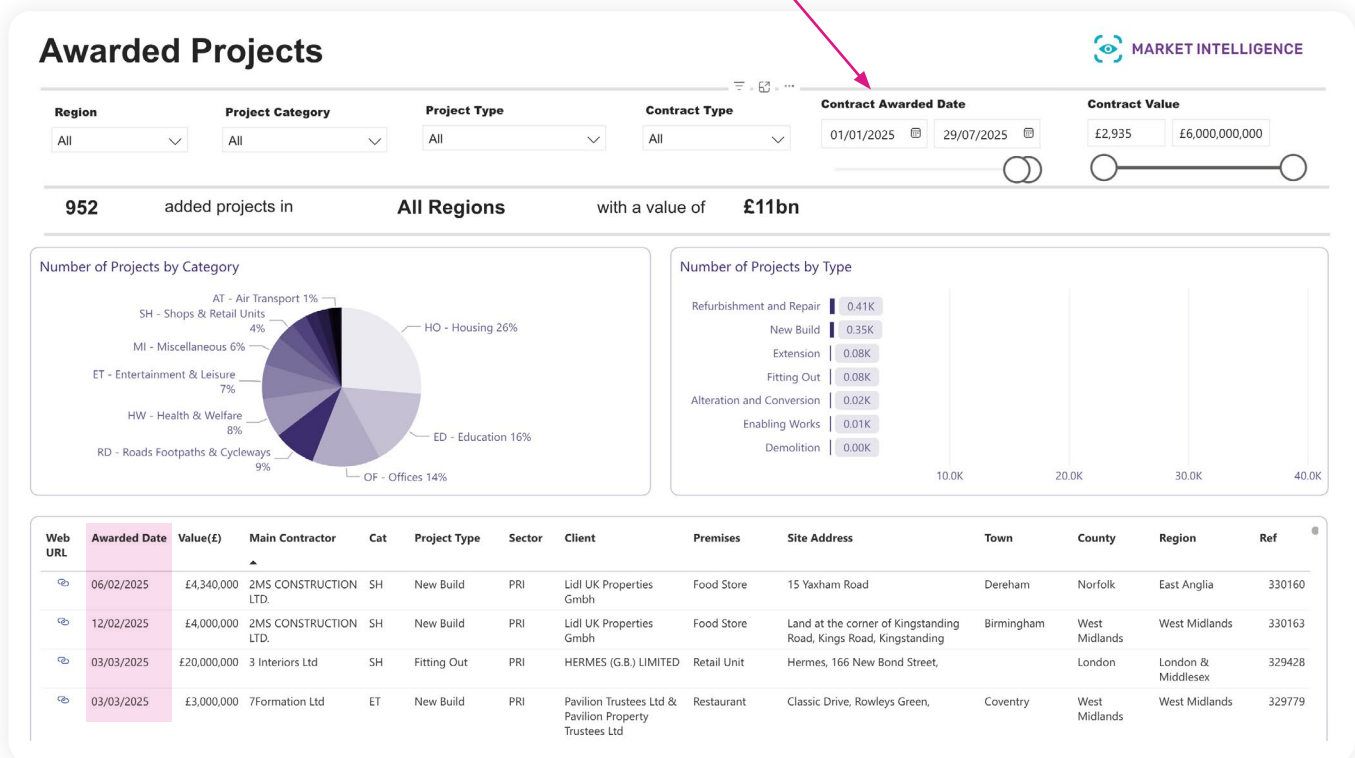
Newly Added Projects | **Quarter Analysis** | Awarded Projects | Individual Company Data | Working Relationship | Company Office Contacts

Use Case 3

I want to understand which principal contractors are getting the most projects.

How to find this information:

- 1 Click on the Awarded Projects tab then add a **date range filter**.



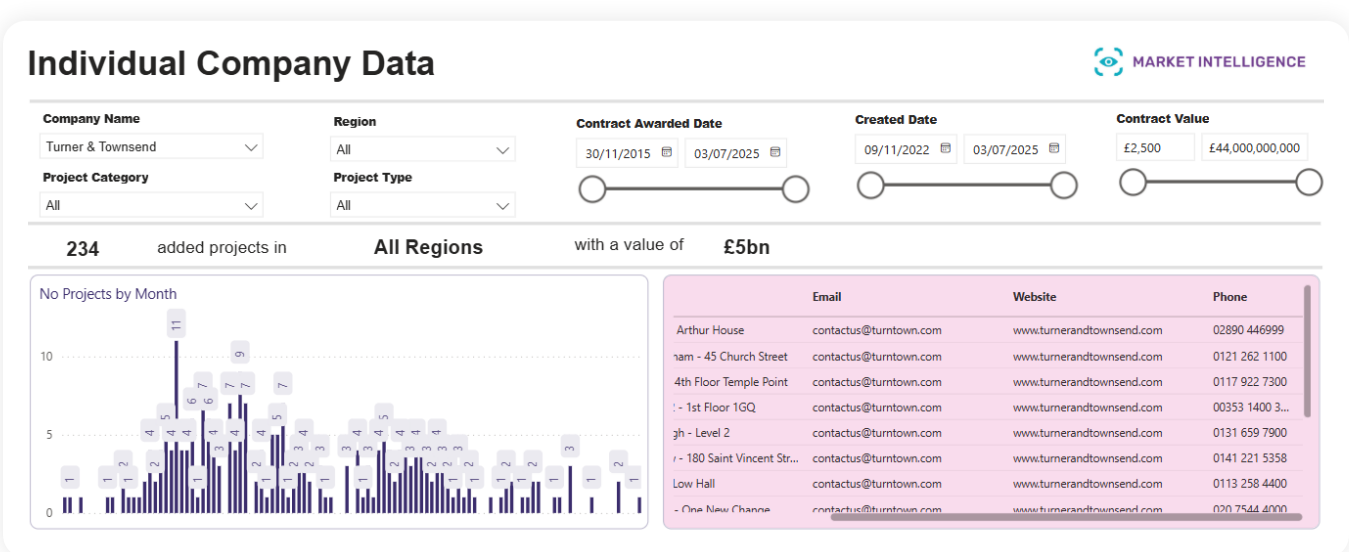
- 2 Then click on the 'Awarded Date' to see newest first. Projects awarded recently, along with the winning principal contractor are shown at the top.

Use Case 4

I want to find the contact details of all architects, estimators and quantity surveyors in a particular principal contractor.

How to find this information:

Select on the Individual Company Data tab.



All professionals that work within a main contractor can be found as highlighted on the screen.

Use Case 5

I want to understand which main contractors a particular client (eg a County Council) generally work with. I can then approach the right principal contractors to be best positioned to work for that particular client.

How to find this information:

Our new Working Relationships tab supports your business development: filter by company name, or by role, or region, and see which contacts are working with main contractors you're interested in, and their projects.

