

Case Study Participation Terms and Conditions

Last updated 19 August 2026

These terms apply to anyone taking part in Once For All's case study programme ("the Programme"). By agreeing to take part, you accept the terms below.

1. Eligibility

To qualify for a reward, you must share a success story with Once For All that we can use as a case study.

2. Choosing Your Reward

You may choose either:

- a £50 gift card, or
- a £100 donation to a UK-registered charity of your choice,

but not both. You must confirm your choice when you agree to take part, and it cannot be changed afterwards.

3. When the Reward Is Paid

The reward is only provided once your case study has been written up and published on the Once For All website. No reward is payable if the story is not published, for any reason, including (without limitation):

- an editorial decision not to proceed,
- the content not being suitable for publication, or
- you withdrawing your consent.

4. Editorial Control

Once For All may edit, format, or adapt your story for publication, and may decide not to publish any story, at its sole discretion.

5. Charity Donations

Where a donation is chosen, it will be made to a UK-registered charity nominated by you, subject to Once For All's approval. We reserve the right to decline a nominated charity and ask you to choose an alternative.

6. No Cash Alternative

Gift cards and donations are non-transferable, and there is no cash alternative.

7. One Reward Per Participant

Only one reward will be given per participant or business, regardless of how many stories are submitted.

8. Permission to Publish

By taking part in the Programme, you confirm that you have the right to share the information, images, and quotes you provide, and you grant Once For All a worldwide, royalty-free licence to use, reproduce, and publish your name, image(s), and quotes for an indefinite period, as part of the case study on its website and in associated marketing materials, whether online, in print, or otherwise.

You may withdraw this consent at any time by writing to marketing@onceforall.com. On receipt of a withdrawal request, Once For All will remove the case study and associated images from its website and cease further use of the material in new marketing activity within a reasonable time. Please note that withdrawal cannot retract copies of material already distributed, printed, shared by third parties, or cached/archived by search engines or other platforms before the request was received.

9. Data Protection

By taking part in the Programme, you consent to Once For All's use of your personal data (including name, contact details, images, quotes, and any other information provided) for the purposes specified in these terms and conditions, including the preparation, publication, and promotion of the case study.

Once For All will process this personal data in accordance with its Privacy Policy and applicable data protection law, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. You may withdraw your consent at any time in accordance with the withdrawal provisions set out above, without affecting the lawfulness of any processing carried out before withdrawal.

10. Timing

Rewards will be processed within 30 days of publication. Once For All reserves the right to set a reasonable deadline for submission of stories and supporting material.

11. Changes to This Offer

Once For All reserves the right to amend or withdraw this offer at any time, including part-way through the Programme.

12. Governing Law

These terms are governed by the laws of England and Wales, and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.